

Clean My Village Project

Annual Report

2019-20

Sennakuppam Oragadam Gram Panchayath



HELP FOUNDATION INDIA

No.1,G.S. Nagar, Giri Nagar Main Road, Ramapuram

Chennai, Tamil Nadu - 600 089,

From the Director...

I am indeed happy to on record the activities of HELP FOUNDATION INDIA for the Financial Year 2019-2020. Among many hurdles HELP FOUNDATION INDIA was successful to complete the year's service. It gives a pleasure to look back the activities of HELP FOUNDATION INDIA and record its meritorious volume of work in this Annual Report.

The successful completion of this Financial Year in the life of HELP FOUNDATION INDIA was made easy through the active participation of our partner agencies. I take this opportunity to thank **Apollo Tyres Foundation** and every one who contributed to fulfill the goals set by HELP FOUNDATION INDIA in this financial year. I believe continued support in the forthcoming years will bring in more development insights among the marginalized rural and urban communities living around. I, on behalf of all the trustees, take this opportunity to thank every partner and look forward to our continued participation in the future too.

M.JEEVANANTHAN

Director.

ACTIVITIES UNDER TAKEN DURING FY 2019-20

Clean My Village Project Data

SENNAKUPPAM FY 2019-20	
OBJECTIVE : To create a robust system for waste collection and segregation, reduce, reuse and recycle waste, make wealth out of generated waste, create cleaner and greener villages and create a sustainable system in Sennakuppam panchayath	
ACTIVITIES	2019-20
1. Waste Collection (100%) covering all households by NB & Beneficiaries	
Total No. Of Collection Points	1057
No. Of collection points giving waste on daily basis	1057
2. Further segregation at yard (100%) by NB	
Segregation of waste into 7 pits	Yes
Segregation & Disposal of used sanitary napkin	No
Total No. Of Collection Points	1057
No. Of collection points giving sanitary napkin waste	0
3. Bio waste to Quality Composte by NB	
Total Wet Waste (in Kgs)	6185
Compost Produced (in Kgs)	583
4. Income Generation out of waste	
Compost Sales (Amount in Rs.)	100
Vegetable Sales (Amount in Rs.)	1550
Non-Bio waste sales to kabbadiwalas (Amount in Rs.)	4522
5. Livelihood (Waste to Wealth) - 3 R's by NB	
Car Trash Bags	0
6. Greening	
Community Park	1
Community Garden	1
Kitchen Garden at Yard	1
School Kitchen Garden	1
11. Awareness	
No. Of programs for Community	13
No. Of programs for School	2
Number of Kitchen Gardens developed in beneficiary Houses	90
Total Area of Kitchen Garden developed in Sq Feet	5860
12. Workshops / Trainings	
No. Of School Workshops	2
No. Of Trainings/Review meetings for NB	2

Door to Door Waste collection



From 1st April 2019 onwards the 9 member Nirmal brigade started their work in Sennakuppam and Oragadam Villages. The Awareness Programmes conducted among the Villages made more people to participate in our Programme. Mass cleaning of the accumulated garbage in all the streets were cleared using Panchayth Tractor once in a Week basis. Door to door waste collection happened on daily basis. 1057 House holds including Migrants got benefitted .



Yard Kitchen Garden

The Gardner for Sennakuppam maintained Kitchen Garden in our Waste Segregation shed, one kitchen Garden Near Oragadam Panhayath Office. The Vegetables are sold to the beneficiaries for nominal Price.



One new Tricycle was inducted in to service this year .Tricycles are maintained Properly



All the Nirmal Brigade Members were provided with Uniforms ,Caps ,Masks and hand gloves on regular basis.

Awareness Programme for the Villagers

It is planned to create awareness among the Villagers about the benefits of having a KICHEN GARDEN at their back yard with a Manure Pit . The idea behind is to make use of the wet waste generated at source.



To implement the KITCHEN GARDEN Plan , Mrs.Lakshmi was appointed as Awareness Coordinator with a responsibility of Creating awareness among the beneficiaries about KITCHEN GARDEN at their Homes and to identify 100 willing beneficiaries. Out of the planned 100 we have achieved 90 KITCHEN GARDENS with our Gardener.



Thus Wet waste coming out has been stopped to the maximum extend in 90 House holds.



Annual CMV Project Awareness activities carried out during FY 2019-20

Month	Task completed
19-Apr	Beneficiaries were made aware to avoid Plastic Carry bags at doorstep level by Green Friends.
19-May	Beneficiaries were made aware of Plastic Pollution and make use of Cloth bags . Door to Door awareness Creation and Apollo branded Cloth Bags were sold at subsidized price of Rs.10 by Awareness Coordinator .
19-Jun	Awareness Coordinator took charge of reinsisting beneficiaries not cooperating by Segregating the wastes at Door step level.
19-Jul	Kitchen Garden with Manure Pit developed in 10 Houses
19-Aug	Mini Kitchen and Floral Garden created in Sennakuppam School with Students Participation. Students were made aware of Importance of Greening our Village. Kitchen Garden with Manure Pit developed in 10 Houses
19-Sep	Kitchen Garden with Manure Pit developed in 10 Houses
19-Oct	1000 Handouts with "Shift yourself from "Carrybag to Carry a Bag" printed and Door to Door awareness given using the same. follow up of all the 30 Kitchen Garden created for Proper maintenance.
19-Nov	Kitchen Garden with Manure Pit developed in 20 Houses.
19-Dec	Plants destroyed during rain were replaced and seeds given for all the 40 developed Kitchen Garden
20-Jan	Sennakuppam High School Students were trained in making dust bins from waste Water cans and Flower Vases using Pet bottles. Students were made aware of Importance recycling and reusing. Kitchen Garden with Manure Pit developed in 20 Houses
20-Feb	Kitchen Garden with Manure Pit developed in 10 Houses. follow up of all the 70 Kitchen Garden created for Proper maintenance.
20-Mar	Kitchen Garden with Manure Pit developed in 10 Houses. Follow up of all the 80 Kitchen Garden created for Proper maintenance.

Workshop & Awareness in Schools

Workshop I

Conducted during the month of August 2019 at Sennakuppam Adi Dravidar Welfare Govt.High School. Mini Kitchen and Floran Garden created in the School Campus with Students Participation. Students were made aware of Importance of Greening our Village.



Workshop II

Conducted during the month of January 2020 .Sennakuppam Govt High School Students were trained in making dust bins from waste Water cans and Flower Vases using Pet bottles. Students were made aware of Importance recycling and reusing.




Health checkups for field staff


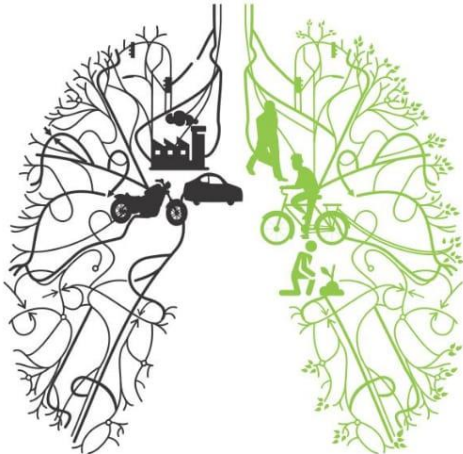


Health checkup for the Nirmal Brigade done once in 6 months . Respiratory System and Skin diseases are the main focus and all are found fit .

WORLD ENVIRONMENT DAY 2019







WORLD ENVIRONMENT DAY June 5, 2019




#GoGreen #BreatheLife

The falling quality of air we breathe is posing a grave risk for mankind.
Calls for some urgent action!

-  PLANT TREES
-  USE BICYCLES
-  WALK MORE
-  POOL CARS

An Apollo Tyres' Environment Initiative

apolloyres.com



Sketch of the Day:



Theme: Go Green. Breathe Life

Targeted audience: Community & Students

Age group: 5 – 60 years

Number of Participants : 137

Event Date: 5th June 2019

June 5, being the World Environment Day, various events and activities was conducted for the community and children of Sennakuppam and Oragadam Village, Kancheepuram District. Road Show, Painting Competition & Speech Competition for children, Eco Cooking Competition for women, Distribution of saplings, ethnic games were the key highlights. Around 95 children, 120 women participated in various events reaching to more than 1200 members.

Activities Conducted:

Roadshow :

As part of this a Truck was made ready with Banners on both sides with the World Environment Day theme '**Go Green. Breathe Life**' and audio setup for public addressing. Mr.Vignesh, MC took charge of spreading the Environment Day theme among the villagers covering all the streets.



Environment & Blind fold waste segregation Games for Adults and Children were conducted at Street corners. Ms.Anika distributed Prizes to the winners.



Mango saplings were planted during the Road show by our Green Friends at Houses of people shown interest. 50 Saplings distributed and planted .



Crafts with leaves :

On the day Prior to the celebrations, our Green Friend were encouraged to make baskets out of Palm leaves ,to be used in the Eathon competition and Road Show Games.



Art on paper with seeds and leaves :

Nearly 12 Students from Adidravidar Welfare Govt.High School took part in the Art on paper with seeds and leaves competition . First three winners were honored with Prizes.



Cooking competition:

In this completion 20 women took part .They should cook only with earthy stuff in the mud pot provided by us and the dish should also have nutrition content to it is guide line. Top three were honored with Prizes.



Eathon – eating uncooked veggies :

In this competition eating competition 7 Women participated. Uncooked Carrot, Bitter Guard ,Green Chilly,Tamarind ,Plantain and Salt were given to eat. Top three were honored with Prizes.



Palm Bike Race for Children:

Sticks and Palm Shell were provided for the interested children to assemble Palm Bike. About 25 boys and Girls took part in the Race.



On June 14, 2019 the conclusion event took place, where Mr. Ramaraj - DEE, TNPCB was the guest of the occasion, Prithvi Raj - Sr. Specialist CSR, Apollo Tyres Foundation, Mrs. Vijayalakshmi, Block Educational Officer, Sriperumpudur, Kanchana, Block Educational Officer, Sriperumpudur, Jeevananthan, Director, Help Foundation India, Teachers of various neighbouring govt. schools, children and community participated in the event. Prizes were distributed to all the winners of various events.

World Environment Day Awareness Rally conducted on June 14, 2019



Green initiatives

Clean my Village is a sustainable waste management initiative of Apollo Tyres CSR Department, implemented by Help Foundation. Individual household waste collection, segregation, waste to wealth, awareness activities are undertaken in this programme. Various events and activities were conducted for the community and children of Sennakuppam and Oragadam village in Kancheepuram district. Road show, painting competition and speech contest were organised for children. Around 95 children and 120 women participated in the various events. Ramaraj, DEE, TNPCB, was the chief guest.

Maintenance of Community Park & Herbal Garden

The existing Community Park & Herbal Garden are maintained properly. This year Mrs.Egammal, lady residing next to our Park was appointed as Caretaker. She is responsible for the day to day maintenance and watering of plants.



Ayudha Pooja Celebrations

On October 7th 2019 Ayudha Pooja celebrated at our Office and Yard . All the NB Team members were gifted with Ceiling fan.



All CMV Staff - Meeting (Half Yearly)

On 11th March 2020, Half Yearly review meeting was conducted by Mr.Prithvi Raj & Ms.Anika from Apollo Tyres Foundation at Sennakuppam Community Hall. All the NB members from SEnnakuppam,Mathur,Vallakkottai and Eraiyur GPs participated.

